

EPD Programme seeks savvy board member

The Australasian EPD programme is looking for a high-calibre person to join the **Board of Directors**

The Australasian EPD Programme was launched in 2014 to provide a trans-Tasman platform for communicating credible environmental information. The programme is a joint venture between the Life Cycle Association of New Zealand (LCANZ) and the Australian Life Cycle Assessment Society (ALCAS) and is aligned with the International EPD® System.

Given the current stage in development of the EPD Programme, we are seeking a Board member with the ability to grow awareness of the EPD Programme in key markets. The ideal applicant will be experienced in developing strategic connections and networks, have a background in marketing, communication, brand development and bring skill in small business mentoring and governance. While a core market is the building and construction sector, EPDs start to gain traction in other manufacturing sectors as well.

If this sounds like you, or someone you know, please contact me directly. The closing date for applications for all appointed Director position is 30 April 2017.

Further information:

Organisation: Australasian EPD Programme

Website: www.epd-australasia.com

Location of applicants: New Zealand Wide

Appointment: 2 years

Time commitment: 4 Board meetings per year

Participation in various networking events

Remuneration: Unpaid

Closing date: 30/04/2017

Governing Principles: available [here](#)

Contact: President of Life Cycle Association New Zealand

Name: Barbara Nebel

Email: president@lcanz.org.nz

Ideal applicant description

All board members need to understand the concepts of Life Cycle Assessment (LCA) and certification schemes, but do not require a deep technical understanding of certification schemes or LCA. The focus is on an innovative, business savvy person who can help grow a significant business through expanding market presence and developing sales networks.

All board members are collaborative in nature, possess sound judgment and be able to demonstrate leadership ability.

Key requirements are:

1) Developing strategic connections and networks

- Ability to advocate and open doors for the Programme through existing networks
- Well connected with understanding of sustainable business networks in AU and NZ.
- Ability to promote EPDs benefits and advocate for the use of EPDs in sustainable purchasing tools and processes, including green government procurement.

2) Marketing, communication, brand development

- Expertise in guiding start-ups in the following areas is highly desired: marketing, promotion and communications strategy
- Expertise in cost effective communication and marketing campaigns, including use of social media
- Expertise in creative strategy and brand development

3) Small business mentoring and governance

- Experience in mentoring startup companies
- Experience in guiding not-for profit organization to grow strategically and achieve penetration in new markets
- Understand of governance processes for small business
- Good understanding of how conflicts of interest might arise and should be managed

Other background and skills that make for strong directors include:

- prior governance experience
- knowledge of, and experience in, environmental certification
- knowledge of the building sector and or other manufacturing sectors
- awareness of conflicts of interest
- general skills in commerce, finance, marketing and business

The Committee of the Life Cycle Association of New Zealand will assess applicants, undertake interviews and appoint the successful candidate.

The closing date for applications for all Appointed Director positions is 30 April 2017.