

2 COURSES AVAILABLE

Get to Grips with Life Cycle Assessment

Get a practical overview of the discipline of Life Cycle Assessment (LCA) and how to use it to better manage your business.

Learn how to use LCA in your business from Massey's own international expert in integrating life cycle thinking into management practices, product design and policymaking.

INTRODUCTION TO LIFE CYCLE ASSESSMENT FLEXIBLE DISTANCE LEARNING COURSE DELIVERED ONLINE

14 March 2011 to 29 April 2011 | Price \$975.00

Our introductory course helps you understand the concepts and methodology of Life Cycle Assessment (LCA) in order to support decision-making for more sustainable product systems. Participants will be supported to undertake practical exercises that involve applying life cycle thinking to their workplaces. The course will also provide a brief introduction to carbon and water footprinting.

"Life cycle management is critically important to the success of primary producers as it enables them to quantify the environmental impact of products, something international consumers are increasingly seeking," *MAF Deputy Director-General, Policy, Paul Stock*

UNDERTAKING A LIFE CYCLE ASSESSMENT STUDY ONLINE PLUS A 2.5 DAY CONTACT COURSE (2pm 18 April – 5pm 20 April)

4 April 2011 to 27 May 2011 | Price \$975.00

The second course takes your own business example and helps you systematically work through an assessment using life cycle thinking and LCA. On completion of the course, participants will understand the steps and challenges involved in undertaking an LCA study.

A two and a half day computer workshop for the second course will take place at Massey's Manawatu Campus in

Palmerston North from 2 pm Monday 18 April to 5 pm Wednesday 20 April 2011.

ABOUT THE TRAINER

Sarah MacLaren is Director of the New Zealand Life Cycle Management Centre (NZLCM Centre), and Associate Professor in Life Cycle Management at Massey University. She has worked with businesses and government to integrate life cycle thinking into management practices, product design, and policymaking for sixteen years.



Originally from the UK, Sarah has been Director of the postgraduate Environmental Life Cycle Management Programme at the University of Surrey, UK, and Chair of the

SETAC Europe LCA Steering Group. Sarah publishes and lectures internationally in development and application of LCA and related approaches.

MASSEY UNIVERSITY

Massey University is New Zealand's national university, with campuses in Albany, Manawatu and Wellington. Massey hosts the New Zealand Centre for Life Cycle Management on its Manawatu campus with partners Landcare Research, Scion, AgResearch and Plant and Food Research.

The University runs a series of continuing education short courses and professional development seminars. Find out more at <http://pace.massey.ac.nz>

HOW TO ENROL

You can enrol online at <http://pace.massey.ac.nz> or telephone 0800 MASSEY for more information



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