

#rethinkLCA
LCANZ 10th Anniversary Summit

Hatchbox, Auckland, 27th October 2019

Sponsorship Proposal



#rethinkLCA

LCANZ 10th Anniversary Summit

On behalf of the Life Cycle Association of New Zealand (LCANZ), we would like to invite you to support our 10th anniversary summit #rethinkLCA to be held in Auckland in November 2019.

This prospectus outlines the sponsorship opportunities available to promote your company and increase its profile to a diverse group of professionals. The agenda will appeal to all interested in sustainability and environmental impact measurement, assessment and transparency via life cycle assessment and environmental product declarations.

The Life Cycle Association of New Zealand has held a number of successful events over the last 10 years, from webinars and workshops to networking and live-streamed conferences, and attracts delegates from across New Zealand.

The aim is to provide a focal point for Life Cycle Assessment and Management work conducted in New Zealand, promote and raise awareness of Life Cycle Thinking amongst the wider public and business, and to enable networking and knowledge sharing between organisations and people.

LCANZ is keen to encourage government, business and individuals take advantage of life cycle thinking's unique potential to make more sustainable decisions.



#rethinkLCA will include speakers from the LCA community as well as industry insights from our members in a year that also marks 50 years of LCA practice. The themes for the day reflect the need to **#rethink** how LCA is used and communicated, to support the needs of today's business and society.

We look forward to welcoming and working with you as a valued partner of the **#rethinkLCA** LCANZ 10th Anniversary Summit.

For all sponsorship enquiries please contact:

Emily Townsend

Ph: **+64 (0) 22 355 4924** Email: president@lcanz.org.nz

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A MESSAGE FROM THE PRESIDENT

LCANZ are proud to celebrate our 10th year as the focal point for Life Cycle Assessment and Management in New Zealand. Over this time, we've seen increased uptake of LCA in decision-making and benchmarking. This uptake has accelerated in the past year, building momentum and raising the profile of LCA.

The Productivity Commission's Low-emissions economy report, published in August 2018, clearly references the need to consider embodied emissions in goods and services for a low carbon economy. It was also very encouraging to see a work item on Life Cycle Assessment as part of the programme of the 'rethinking plastics' project from the Office of the Prime Minister's chief science advisor.

EPD Australasia, jointly owned by LCANZ and our Australian counterparts ALCAS, now hosts over 60 Environmental Product Declarations (EPDs) registered for the Australasian region, including 12 from New Zealand companies.

The **#rethinkLCA** Summit will be an opportunity for all delegates and sponsors to learn, discuss and contribute to the continuing development of LCA in New Zealand. I look forward to seeing you there.

Emily Townsend

President, Life Cycle Association of New Zealand

ABOUT LCANZ

The LCANZ Committee is supporting its members interests through advocacy, promoting the broad scope, science-based processes of LCA, which assess the full supply chain, use phase, and disposal activities related to a product, to provide valuable information for emission reduction policy setting. We have recently made submissions to the Zero Carbon Bill and the proposed product stewardship scheme guidelines.

Our 2019 AGM included workshops to reframe and reinvigorate the LCANZ Best Practice Working Group (BPWG), which aims to provide robust NZ specific LCA and EPD development recommendations both for LCA practitioners and business users.

The BPWG is expanding its focus from LCA practitioner guidance to also support sustainability professionals in emerging areas such as EPDs and communication, circular economy, carbon reduction and sustainability change management.

LCANZ support the ALCAS Certified Practitioner scheme and have already enabled the accreditation of five LCA practitioners in New Zealand.

We recently launched LCANZ's new website, with a fresh look, updated content and a new member database with self-managed profiles.

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CONFERENCE THEMES AND KEYNOTE SPEAKERS

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The themes for the day reflect the need to #rethink how LCA is used and communicated, to support the needs of today's business and society.

Our keynote speakers will reflect on the 50 year history of LCA and 10 years of LCANZ, informing the future agenda for LCA in New Zealand and around the world:

- Dr James Fava, Executive Director of Anthesis Group, Chair of the Executive Committee for the Forum for Sustainability through Life Cycle Innovation (FSLCI), and known as the 'father of modern-day life cycle assessment'
- Dr Barbara Nebel, CEO of thinkstep ANZ and founding president of LCANZ
- Professor Sarah McLaren, Professor of Life Cycle Management at Massey University and founding member of LCANZ
- Dr Rachel Chiaroni-Clarke, Office of the Prime Minister's Chief Science Advisor, leading 'Rethinking Plastics in Aotearoa New Zealand'

LCA & Decision Making

A focus on how LCA is used to improve processes and how it can drive a more Circular Economy

LCA & Carbon

Reveals the importance of supply chains in understanding the full carbon footprint of a project or business, and the reductions necessary to meet our climate goals

LCA & Communications

Outward looking, focusing on how we communicate impacts, aims and progress to the wider world

The LCANZ Committee welcomes suggestions for additional speakers.

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LCANZ REACH

Membership

Our membership demonstrates the breadth of interest in LCA in NZ, from a range of sectors and industries. Our members work for:

- AgResearch Ltd
- AgriLINK NZ Ltd
- Asian Scientific Technologies
- Autex Industries Ltd
- BRANZ
- The Carbon Shop
- Catalyst R&D Ltd
- Downer New Zealand
- ecoPortal
- Enviro-Mark Solutions
- Foodstuffs NZ
- Force Consulting
- Fuji Xerox NZ
- Fletcher Building Ltd
- Green Business HQ
- Heavy Engineering Research Association
- Massey University
- Ministry for Primary Industries
- New Zealand Ecolabelling Trust
- The New Zealand Merino Company
- New Zealand Metal Roofing Manufacturers
- Plant & Food Research
- SCION
- Start2See
- thinkstep ANZ
- Wood Processors and Manufacturers Association

Attendees

#rethinkLCA is expected to attract delegates from a range of backgrounds including:

- ❖ LCANZ Members & LCA Professionals
- ❖ Sustainability Professionals
- ❖ Government and NGO Regulators
- ❖ International
- ❖ Green Building and Sustainable Infrastructure Designers
- ❖ Industry Users of LCA and EPDs
- ❖ Product Manufacturers and Suppliers
- ❖ Researchers & Students

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SPONSORSHIP OPPORTUNITIES

The LCANZ Committee has designed a range of sponsorship packages. If the below opportunities do not address your company's needs, we will gladly consider other suggestions. All sponsorship amounts are in New Zealand dollars. LCANZ is not GST registered.

Sponsorship Package	Bronze	Silver	Gold	Platinum	Dinner
Recognition at opening and closing ceremonies	✓	✓	✓	✓	✓
Speaking opportunities			Post Lunch Intro	Session Chair Keynote Introduction	Dinner Welcome
Banner display (sponsor to supply)	1	1	1	2	1
Banner highlight (sponsor to supply)		Drinks	Post lunch session	Keynote Speakers	Dinner Venue
Company logo in promotional material	✓	✓	✓	✓	✓
Company logo on session title slides		Drinks	Post lunch	Keynote	
Company overview & contact details in programme	75 words	75 words	100 words	150 words	75 words
Advert in conference programme		¼ page	½ page	Full page	¼ page
Conference Tickets	1	2	2	5	2
VIP Dinner Seats				1	1
# Available	No limit	2	1	Reserved	1
Value (NZD)	600	1,000	3,000	5,000	2,000

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