

GOODSENSE™

Ethical marketing excellence

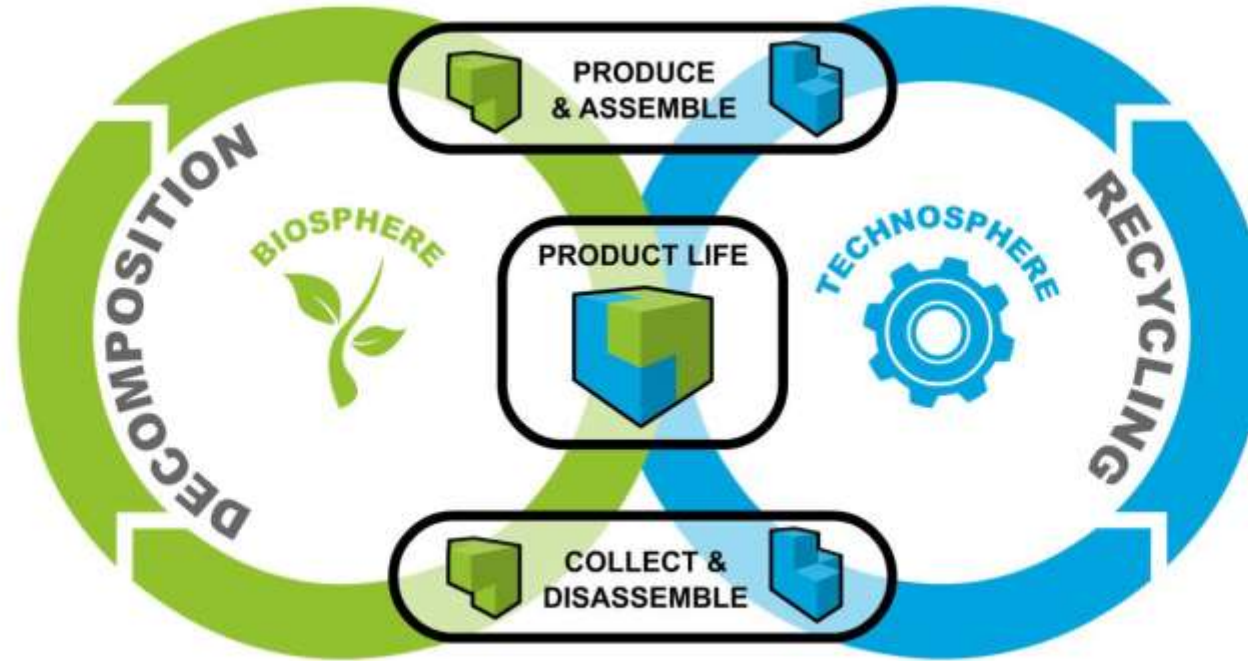
Communicating The Shift Towards Circularity



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A simple model of the Cradle to Cradle philosophy depicting the biosphere and the technosphere

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- <https://news.nike.com/news/converse-sustainable-chuck-taylor-renew-initiative>

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SBN Awards - Going Circular Category - 2019 Finalists



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Nappies In New Zealand



little & brave
simple. sustainable. snug

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